Royi sal
Jewelry

# The Top Jewelry Collections for Holidays 2019

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In this lookbook, you will find a wide variety of mesmerizing and handcrafted to the last details jewelry collections, following the latest and upcoming trends for 2019-2020.

Through our more than 18 years of experience in jewelry designing and manufacturing, we specialize in 92.5 Sterling Silver jewelry with colorful crystals, like Swarovski® and cubic zirconia, crafting with semi-precious stones and plain silver designs as well as designs using beads and charms.

Our exclusive in-house designed and manufactured jewelry collections are all crafted using 92.5 Sterling Silver. However, most of our jewelry designs can also be produced in metals like brass or bronze, per customer requirement.

For 2019 holidays season Royi Sal Jewelry specialists have prepared for you an assortment of dazzling jewelry collections for a variety of targeted audiences.

If you are interested to target younger women and teens that prefer more choices on personalization and uniqueness, the “Mind Language” jewelry collection (Page 04) draws inspiration from hand gestures and the “mini blessing” ring collection (Page 06) with personalized and inspiring engraved wording on the dangles, will be your winner choice.

Looking for jewelry pieces that connect with nature? “Be-Leaf” jewelry collection (Page 08) draws its inspiration from the natural shapes, the tropical tree leaves have. Of course “Animal Motifs” jewelry collection (Page 18) is a must for nature lovers featuring jewelry pieces inspired by animal roles in urban mythologies.

Coming to our masterpiece jewelry collections that aim a luxury, elegant and stylish audience. The unique “Filigree” pendant collection (Page 10) inspired by the artworks of Gothic stained glass patterns. Also, the unbelievable until seen “Modern Ribbon Twist” earring collection (Page 12) that is inspired by the beauty of imperfect. Finally, the dazzling “Golden Hoops” collection (Page 14) is an unmistakable choice for every woman who wants an elegant look.

Don’t forget the always magnificent “Bridal” jewelry collection, comprising of gorgeous bridal designs with fancily shaped sparkling clear crystals from Swarovski® and CZ.

Aiming for the audience who is looking for some classic designs and values? Our “Semi-Precious” jewelry collection (Page 20) includes delicate sets of drop-earrings and pendants that can be worn all day long. Additionally, our freshly inspired “Mosaic” jewelry collection (Page 22) offers true jewelry design novelty with a classic touch.

Last but not least, our “Jewelry For Kids” collection (Page 24) following the “California Prop 65. Lead In Jewelry” inspection standard, all our jewelry use hypoallergenic 92.5 Sterling Silver and are Lead-Free & Nickel-Free because our children deserve the best.

We hope you enjoy the book!

## Inspiration

Inspired by the meaning of symbolic languages. A Perfect Gift for your best friend or any special one!

## Concept

"MIND LANGUAGES" necklace collection comes with its own beautifully designed packaging to display it at the point of sale. The necklace made of Sterling Silver and feature with Rose gold plated

## Target

Girls/ Woman 15-30 Years old.

# MIND LANGUAGE

*Can't hear but feel*

MIND LANGUAGE
Can't hear but feel
I love u
925 sterling silver

MIND LANGUAGE
Can't hear but feel
I love you too
925 sterling silver

mini

# mini blessing

Ring

Creating your own charm rings

## Target

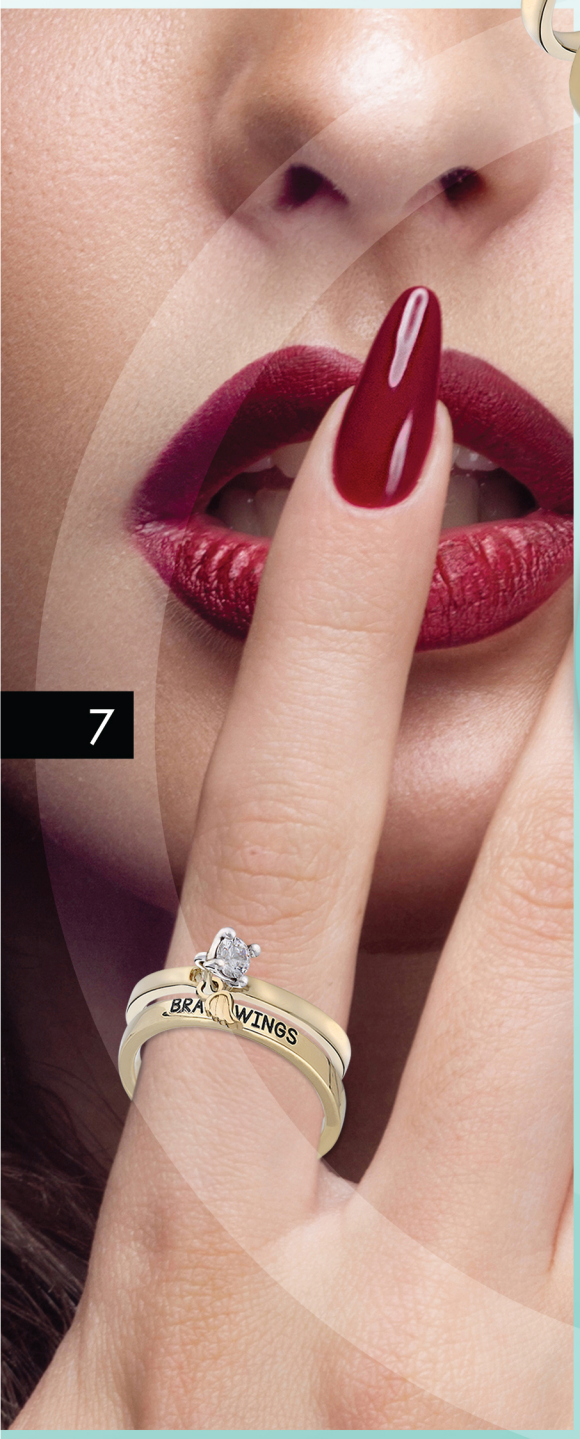
Girls / Woman 15-30 years old.

## Concept

Silver band ring dangles with mini meaningful symbol charms, stacked with mini personalized inspiration wording engraved on the rings.

## Material

Silver plain with pearl and CZ.


BRA WINGS

BRAVE WINGS
925

CHOOSE JOY
925

SOUL SISTER

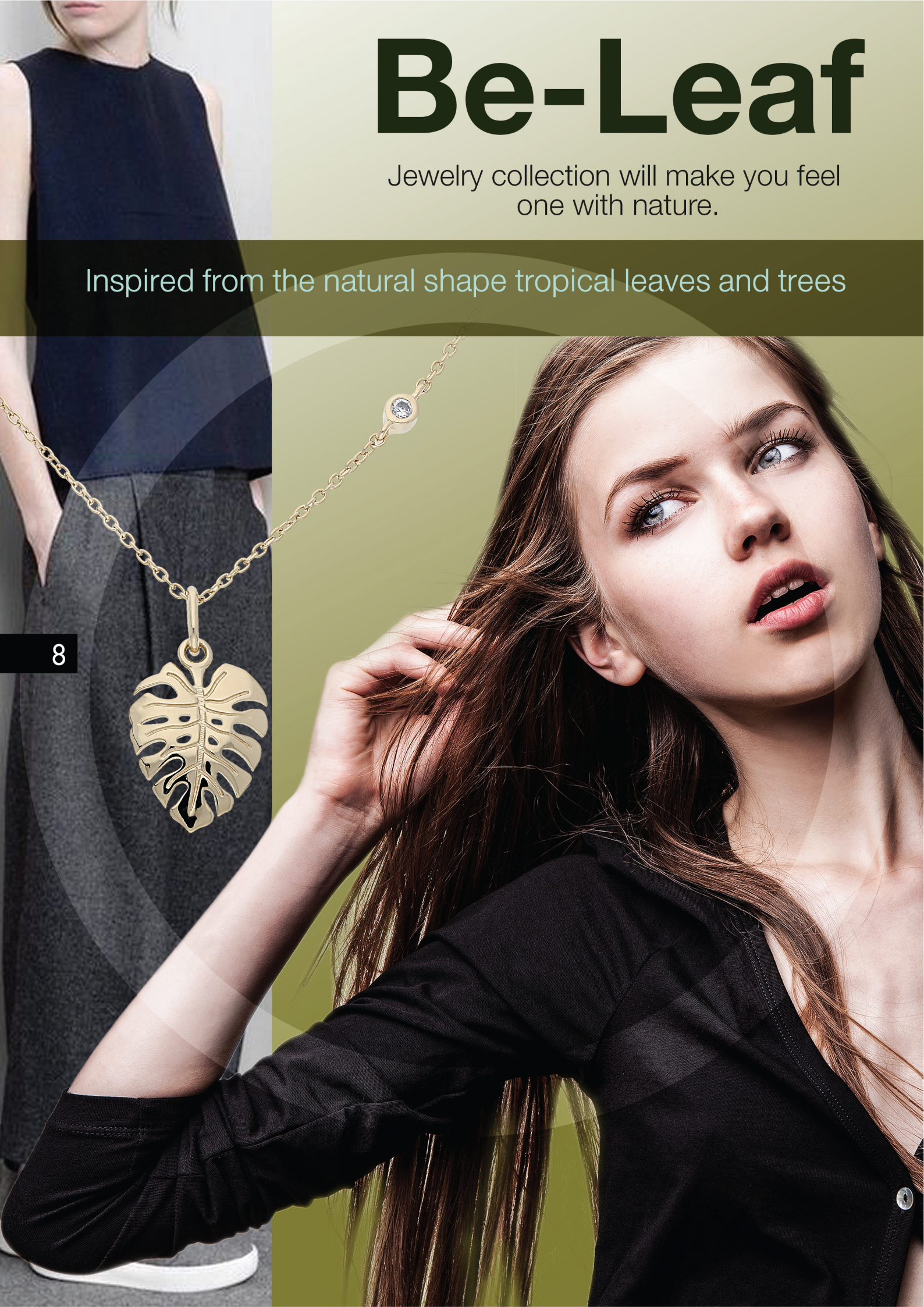
LOVE YOU MORE

BELIEVE
FAITH

# Be-Leaf

Jewelry collection will make you feel one with nature.

Inspired from the natural shape tropical leaves and trees



# Filigree

collection

Inspired by the masterwork of Gothic stained glass from the French Gothic art period which is a beautiful filigree pattern line. Giving a luxurious and romantic feel to the pendant that sits next to your heart.

Material

Silver , Gold & Rose gold color tone.

# Modern ribbon twist

## The miracle of movement

### Inspiration

Aligning beauty in a new direction, we call it “The Beauty Of Imperfect.”

### Target

Woman 25-40 years old. Smart, Classic and Minimal Elegant Style.

### Concept

The “Ribbon Twist” jewelry collection takes form through flat metal displacement and twists like a ribbon.

### Material

The Earrings and Pendants are available in silver and yellow color tones.

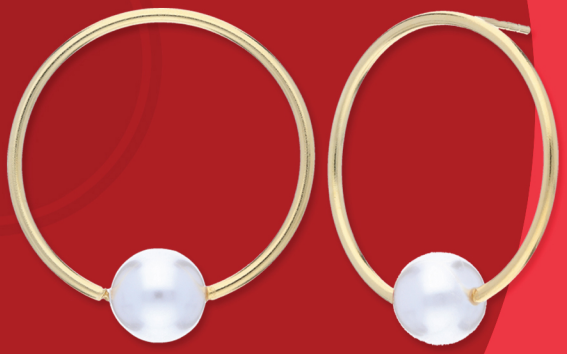
# Golden Hoops

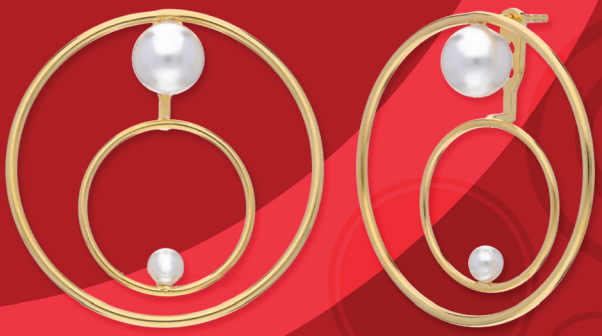
Silver with yellow gold and pearl

- Circle is the main shape.
- Less is more
- Elegant

People who have the smart look active and trendy.

25-45 years.





# Bridal Jewelry

## Collection

Gorgeous bridal designs with sparkling clear crystals from Swarovski®. “Bridal” jewelry collection is the perfect match to the bride with its simple but stunning Bling & Glam. The designs feature fancily shaped crystals from Swarovski® and cubic zirconia.

# Animal Motif

## Most mythologies feature animals in starring roles

# Semi Precious

## collection

A delicate set of hanging earrings and pendant decorated with Semi- Precious stones such as Aquamarine, Amethyst, Topaz, Peridot, and Ruby that allow this collection to have interesting color combinations It can be worn both day and night.

# Semi Precious

The novelty with a classic touch

# Mosaic
## collection

# Jewelry for kids

## Collection

Royi Sal Jewelry more than 18 years of experience in jewelry manufacturing and design originate from working with multiple international clients worldwide. As a result, the Royisal team can identify and understand different needs and requirements across different markets.

Throughout the years we at Royisal have formed long-term business relationships with international famous jewelry brands in critical regions, including the US, Europe, Russia, Australia and Asia.
Our ability in serving the wholesale jewelry industry with the finest high-quality jewelry products that meet your expectations has been proved again and again.

We provide an extensive range of designer jewelry collections with an emphasis on delivering the most attractive products to meet your market positioning. Your Exclusive Collection is to be offered with the most exquisite design and craftsmanship to serve the needs of your business, whether you are a leading international, newly startup jewelry/ fashion brands or general retailers who look for exclusive house brand lines.

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sales@royisal.com

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